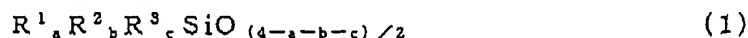


## Claims

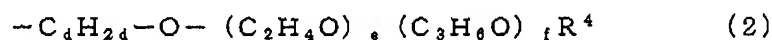
1. A powder composition (A) comprising polyglycerin-modified silicone having at least one silicone branch and powder and/or a coloring agent, wherein the polyglycerin-modified silicone having at least one silicone branch has the following formula,

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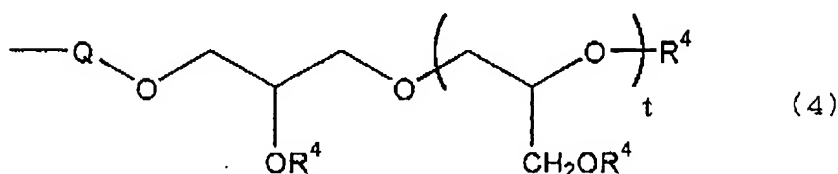
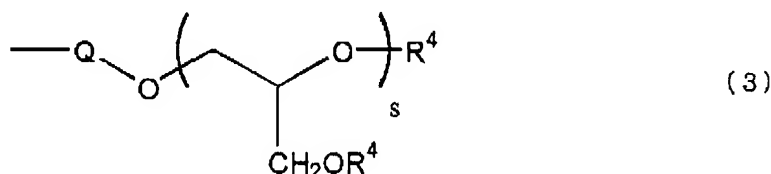
wherein  $R^1$  may be same with or different from each other and is an organic group selected from the group consisting of  $C_{1-30}$  alkyl groups, aryl groups, aralkyl groups, fluorinated

10 alkyl groups, amino-substituted alkyl groups, carboxyl substituted alkyl groups, and organic groups having the general formula (2),



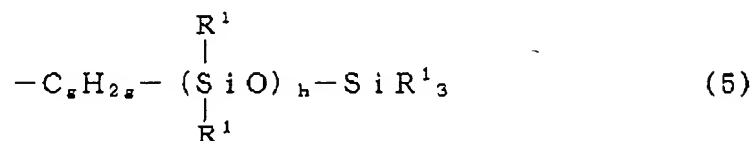
15 wherein d, e, and f are integers with  $0 \leq d \leq 15$ ,  $0 \leq e \leq 50$ , and  $0 \leq f \leq 50$ ,

$R^2$  is a polyglycerin derivative having the general formula (3) or (4),



20 wherein  $R^4$  is a hydrogen atom, a  $C_{1-30}$  alkyl, or  $R^5 \cdot (CO)-$ ,  $R^5$  being a  $C_{1-30}$  hydrocarbyl group, and Q is a divalent  $C_{3-20}$  hydrocarbyl group which may contain an ether or ester bond, s is an integer of 2 to 20, and t is an integer of 1 to 20, and

R<sup>3</sup> is organosilicone having the general formula (5),



wherein g is an integer of  $1 \leq g \leq 50$  and h is an integer of  $0 \leq h \leq 500$  and

- 5 1.  $1.0 \leq a \leq 2.5$ ,  $0.001 \leq b \leq 1.5$ , and  $0.001 \leq c \leq 1.5$ .
2. The powder composition (A) according to claim 1, wherein 100 parts by weight of said powder and said coloring agent is surface treated with 0.1 to 30 parts by weight of said polyglycerin-modified silicone.
3. The powder composition (A) according to claim 1 or 2, wherein the powder is zinc
- 10 oxide.
4. The powder composition (A) according to claim 1 or 2, wherein the powder is titanium dioxide.
5. The powder composition (A) according to claim 1 or 2, wherein the powder is an extender pigment such as mica, serisite, talc, and kaolin.
- 15 6. A dispersion of powder in oil, comprising the polyglycerin modified silicone having at least one silicone branch according to the formula (1), powder and/or a coloring agent, and an oily medium.
7. A cosmetic comprising the powder composition (A) according to claim 1.
8. A cosmetic comprising the dispersion of powder in oil according to claim 6.
- 20 9. A cosmetic according to claim 7 or 8, further comprising unctuous agent (B).
10. A cosmetic according to claim 9, wherein at least a part of said unctuous agent (B) is liquid at room temperature.
11. A cosmetic according to claim 9, wherein at least a part of the unctuous agent (B) is a linear or cyclic silicone oil represented by the formula,  $\text{R}^6_k\text{SiO}_{(4-k)/2}$ , wherein R<sup>6</sup> is a
- 25 hydrogen atom, a C<sub>1-30</sub> alkyl group, aryl group, aralkyl group, or fluorinated alkyl group and  $0 \leq k \leq 2.5$ .
12. A cosmetic according to claim 9, wherein at least a part of said unctuous agent (B) has a fluorine atom or an amino group.

13. A cosmetic according to claim 7, wherein the cosmetic comprises water (C).
14. A cosmetic according to claim 7, wherein the cosmetic comprises a compound (D) having an alcoholic hydroxyl group in the molecular structure.
15. A cosmetic according to claim 14, wherein the compound (D) is a water-soluble monohydric alcohol or a water-soluble polyhydric alcohol.
16. A cosmetic according to claim 7, wherein the cosmetic comprises a water-soluble or water-swelling polymer (E).
17. A cosmetic according to claim 7, wherein, the cosmetic comprises another powder and/or a coloring agent (F).
18. A cosmetic according to claim 17, wherein at least a part of said powder and/or a coloring agent (F) is fine powder of crosslinked dimethyl silicone, fine powder of polymethylsilsesquioxane, or fine composite powder of hydrophobic silica or spherical silicone rubber whose surface is coated with polymethylsilsesquioxane particles.
19. A cosmetic according to claim 17, wherein at least a part of said powder and/or said coloring agent (F) has a fluorine atom.
20. A cosmetic according to claim 7, wherein the cosmetic comprises a surfactant (G).
21. A cosmetic according to claim 20, wherein said surfactant (G) is a linear or branched silicone having a polyoxyalkylene chain in the molecule.
22. A cosmetic according to claim 20, wherein HLB of said surfactant (G) ranges from 2 to 8.
23. A cosmetic according to claim 7, wherein the cosmetic comprises crosslinked organopolysiloxane (H).
24. A cosmetic according to claim 23, wherein said crosslinked organopolysiloxane (H) is a crosslinked organopolysiloxane which swells by absorbing silicone with a low viscosity of from 0.65 mm<sup>2</sup>/sec to 10.0 mm<sup>2</sup>/sec at 25 degrees C in an amount larger than or equal to the weight of the crosslinked polyorganosilixane itself.
25. A cosmetic according to claim 23, wherein said crosslinked polyorganosiloxane (H) has a crosslinked structure formed by reacting a cross-linking agent having two or more reactive vinyl sites per molecule with hydrogen atoms directly bonded to silicon atoms.
26. A cosmetic according to claim 23, wherein said crosslinked organopolysiloxane (H) contains at least a moiety selected from polyoxyalkylene, alkyl, alkenyl, aryl, and fluoroalkyl moieties in the crosslinked molecule.

27. A cosmetic according to claim 7, wherein the cosmetic comprises a silicone resin (I).
28. A cosmetic according to claim 27, wherein said silicone resin (I) is an acrylic silicone resin.
29. A cosmetic according to claim 27, wherein said silicone resin (I) is an acrylic silicone resin containing in the molecule at least a moiety selected from pyrrolidone moiety, long-chain alkyl moiety, polyoxyalkylene moiety, fluoroalkyl moiety, and anionic moiety such as carboxylic acid.
30. A cosmetic according to claim 27, wherein said silicone resin (I) is a silicone compound with network structure which is expressed as MQ, MDQ, MT, MDT, or MDTQ.
31. A cosmetic according to claim 27, wherein said silicone resin (I) is a silicone compound with network structure containing in the molecule at least a moiety selected from pyrrolidone, long-chain alkyl, polyoxyalkylene, fluoroalkyl, and amino moieties.
32. A skin care cosmetic comprising the cosmetic according to claim 7 as at least a part of ingredients.
33. A makeup cosmetic comprising the cosmetic according to claim 7 as at least a part of ingredients.
34. A hair care cosmetic comprising the cosmetic according to claim 7 as at least a part of ingredients.
35. An antiperspirant cosmetic comprising the cosmetic according to claim 7 as at least a part of ingredients.
36. A UV ray protective cosmetic comprising the cosmetic according to claim 7 as at least a part of ingredients.
37. A cosmetic according to claim 7 in a form of liquid, emulsion, cream, solid, paste, gel, powder, pressed, multi-layer, mousse, spray, stick, or pencil.

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